



Carlos Piqueras

Business Development Manager
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Mr. Piqueras is an Engineer specialist in electronics and has more than 13 years of experience in the Spanish Healthcare IT-Market as a Sales Professional for Software, Hardware & Services.

Before he joined the Intel Digital Health Group in 2005 as a Business Development for new Healthcare Platforms, Mr. Piqueras developed and sold the complete portfolio of Hospital Information- and Electronic Medical Records Systems in Spanish Hospitals.

In his current role as a Business Development Manager for Intel's Digital Health Group, Mr. Piqueras is responsible for client and partner relations and the Go to market strategy for Intel's Personal Health Products in Spain.